

Offer to

**Kansas Iowa Consortia  
through  
Nelinet**

Concerning access to the

*Web of Knowledge<sup>SM</sup>*

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## **Executive Summary**

### **The Thomson Reuters Corporation**

The Thomson Reuters Corporation is a leading global provider of integrated information solutions to business and professional customers.

Thomson Reuters provides must-have information, with technology and applications that help its customers make better decisions, faster. We serve more than 20 million information users in the fields of law, tax, accounting, higher education, reference information, corporate training and assessment, financial services, scientific research and healthcare.

### **Scientific Division**

Thomson Reuters Scientific provides integrated information solutions to researchers and librarians, physicians, departmental heads, students and faculty heads, and other professionals worldwide.

By combining authoritative content with innovative technologies, we offer a broad spectrum of knowledge resources for the academic, corporate, government, and healthcare markets.

Specifically, Thomson Reuters Scientific databases assist professionals at every stage of research and development -- from discovery to analysis to product development and distribution.

Thomson Reuters Scientific supports our customers' quest for efficient access to information they need to stay at the forefront of research and discovery

### **Web of Knowledge<sup>SM</sup>**

WoK is a unique, fully-integrated research environment that provides research tools to help users search, analyze and manage information as well as access a community of influential researchers. This intuitive resource combines sophisticated tools and technologies to enable users to follow natural pathways of research and driving discovery. This path is built on a foundation of nearly 50 years of rigorous content selection and stringent editorial requirements.

TS content creates a strong foundation for your research. Continually refined and updated, you can rely on TS to deliver research information of unparalleled strength and unquestionable quality.

### **Kansas Iowa Web of Science Usage**

*Web of Science®* continues to offer an increasing return on investment for Kansas Iowa members, even as some sites entered their 6<sup>th</sup> year of access this last year. Across all Kansas Iowa campuses usage has increased 99% from the 2005 through 2007 calendar years. The long-term trend of greater user adoption of *Web of Science* has positively impacted Kansas Iowa members with access during the measurement period:

- 70% of sites achieved at least 35% period increase in usage
- 33% of sites achieved close to 100% increase in usage

Member-by-member usage details are found in Appendix A.

The introduction of Unlimited Access across the Kansas Iowa membership has further accelerated usage. Clearly demand, for *Web of Science*, *Journal Citation Reports®* and other TR products, from previously “unreached” library customers has been released through the elimination of “busy signals” for all Kansas Iowa customers.

For this landmark renewal cycle that will take us into our 9<sup>th</sup> year of partnership, Thomson Reuters is proposing greater renewal term and rate flexibility and new opportunities for backfile acquisition.

## APPENDIX A

Kansas Iowa Consortia Web of Science Sessions Usage Statistics					
Institution Name	2005	2006	2007	2008 Stats 1/1 - 7/31	% Increase in Usage (2005 to 2007)
University of Kansas	22,795	23,057	33,386	13,955	46%
Iowa State University	62,326	62,057	65,992	57,241	6%
University of Vermont	17,505	19,744	23,642	9,525	35%
University of Maine	7,511	12,166	12,256	12,040	63%
Mississippi State University	5,724	10,021	22,585	4,187	295%
Indiana State University	3,414	4,645	4,178	16,211	22%
University of South Carolina	35,003	43,595	149,341	69,773	327%
Montana State University		32,988	36,313	13,550	10%
University of Idaho	7,530	12,128	14,931	6,879	98%
Kansas State University	16,978	16,617	26,500	13,798	56%
University of Wyoming	11,431	18,845	61,789	41,247	441%
University of Northern Colorado	607	556	685	296	13%
University of Montana	4,521	8,541	26,385	29,997	484%
West Virginia University		11,014	12,857	6,145	17%
University of Arkansas @ Little Rock		585	807	458	38%
University of Arkansas Medical Sciences		1,533	3,311	1,897	116%
University of Puerto Rico	13,230	20,140	12,820	6,087	-3%
<b>Kansas Iowa Consortia Session Totals</b>	<b>208,575</b>	<b>298,232</b>	<b>507,778</b>	<b>303,286</b>	<b>99%</b>

Note - For those institutions that began their subscriptions in 2006, the % increase in usage is measured from 2006 to 2007

## **How does an institution benefit from *Web of Science*?**

### **Librarians can:**

- Use citation analysis data to manage and maintain journal collections and budget for subscriptions
- Assess what's hot in your institution's field(s) of interest
- Help researchers protect their ideas

### **Academic researchers can:**

- Get a full view of available scientific research by simultaneously searching not just journal data but also patents, conference proceedings, chemical reactions and compounds, and evaluated Web sites
- Find new sources of grants and funding by searching relevant content from hand-picked, relevant Web sites
- Use alerting to easily stay up to date with developments in your field
- Find out who is citing your work
- Follow the path and direction of current research
- Uncover seminal research that shows the full development of important theories and discoveries
- Identify colleagues worldwide for collaboration

### **Faculty heads and academic administrators can:**

- Follow trends in your department's area(s) of interest
- Establish partnerships with companies that have related research interests
- Measure the performance of your department or university
- Identify and recruit graduate students and professors whose areas of interest and research experience complement your department's or university's focus

## Pricing

### Web of Science Renewal Offer for the Kansas Iowa Consortia

Our offer to Kansas Iowa focuses on building on the value that increased access has brought to the membership. We propose:

- a reduction in technology fees for Kansas Iowa Members overall as each University receives a 50% reduction
- roll-over of technology fees into a single composite rate containing both technology and database fees
- continued unlimited access to all TS *Web of Knowledge* resources
- Medline will be included on Web of Knowledge at no additional charge

Other aspects of our offer include:

- a 5% annual increase on new composite Web of Science rate (Average of 1.8% Annual increase in year 1 over 2008 annual spend)
- a 5% annual increase on Journal Citation Reports on the Web of Knowledge
- An average of 3.3% Annual increase over the life of the renewal

At its present renewal rate of 4%, Kansas Iowa's renewal commitment for the next three years is as follows:

current renewal trajectory	2008 Kansas Iowa Rate including Technology Fee (1/2008-12/2008)	Year One (1/2009- 12/2009)	Year Two (1/2010- 12/2010)	Year Three (1/2011- 12/2011)
4% per year	<b>\$1,670,326</b>	<b>\$1,733,119</b>	<b>\$1,798,424</b>	<b>\$1,866,341</b>

In recognition of our partnership and today's uncertain economic conditions, TR is offering Kansas Iowa and Nelinet the following 3 year renewal option:

Nelinet offer for Kansas Iowa Consortia	2008 Kansas Iowa Rate including Technology Fee (1/2008-12/2008)	Year One (1/2009- 12/2009)	Year Two (1/2010- 12/2010)	Year Three (1/2011- 12/2011)
	<b>\$1,670,326</b>	<b>\$1,698,946</b>	<b>\$1,783,893</b>	<b>\$1,873,088</b>

**Single-campus example:** University of Kansas is currently subscribing to *Web of Science* and the *Journal Citation Reports®*. The lowering of technology fees will reduce the 2008 base fees (on which the remainder of the 3-year renewal cycle is calculated) by \$5,000:

### UNIVERSITY OF KANSAS EXAMPLE

	Products	2008 Fees	
		Current	Reduced Tech
	Web of Science	\$ 139,633	\$ 139,633
	JCR Web	\$ 8,618	\$ 8,618
	Technology Fee	\$ 10,000	\$ 5,000
	Total 1/1/2008 - 12/31/2008	\$ 158,251	\$ 153,251

This positively impacts University of Kansas's renewal for the three-year contract period:

	Total FY '08	Total FY '09	Total FY '10	Total FY '11	Total 3-yr Offer
University of Kansas					
TS Offer	\$158,251	\$160,912	\$168,958	\$177,405	\$507,275

Note: University of Kansas's technology fees are now rolled over into the new composite rate.

#### 2) WEB OF SCIENCE & WEB OF KNOWLEDGE OFFERS

Kansas Iowa members have demonstrated the value of backfiles to their core abstracting and indexing content by purchasing an average *Web of Science* backfile depth to 1954.

To allow participating Kansas Iowa members to further capitalize on this investment, Thomson Reuters (TR) is extending a backfile offer through Nelinet which could earn a discount of up to 25%.

#### Web of Knowledge offer:

Special discounts can be earned through Nelinet on any Web of Knowledge content products produced by Thomson Reuters through December 15, 2008:

- o BIOSIS Previews
- o Biological Abstracts
- o Zoological Record
- o Essential Science Indicators
- o ISI Proceedings
- o Journal Citation Reports on the Web

## Appendix A – Product Descriptions

### Web of Science®

#### The definitive resource for literature research

With *Web of Science*, researchers at your institution can find current and retrospective science, social sciences, and arts and humanities information from nearly 9,300 of the most prestigious, high impact research journals in the world. And through *Century of Science*™, they can also access multidisciplinary scientific content back to 1900.

Users can access this invaluable information quickly and effectively, using powerful search capabilities such as cited reference searching. They can also combine chemistry searches with general searches when they search two additional databases through *Web of Science* — *Index Chemicus*® (for new compounds) and *Current Chemical Reactions*® (for novel reactions).

### Navigate freely

#### with cited reference searching

Cited reference searching is a unique search method that enables users to navigate forward, backward, and through the literature, searching all disciplines and time spans to uncover information relevant to their research. Citations (or footnotes) allow users to:

- Navigate backward in time using cited references to uncover authors' prior influences.
- Navigate forward in time using Times Cited to discover a paper's impact on current research.
- Discover "hidden" relationships between seemingly unrelated articles that could be missed by traditional subject searching.

This specialized navigation helps users track articles' ongoing, evolving influence, as they:

- Uncover the seminal research of an important theory or concept.
- Measure the influence of colleagues' or competitors' work — and their own.
- Follow the path and direction of today's hottest ideas and concepts.
- Determine if a theory has been confirmed, changed, or improved.

*Related Records*®, an exclusive *Web of Science* feature, enhances the power of cited reference searching by linking and displaying all the articles that have cited references in common. When users find one record of interest, they can easily find additional articles that are related to their subject — items not easily accessible with traditional search techniques.

### Investigate thoroughly with cover-to-cover indexing

*Web of Science* provides access to all significant items within each research journal covered, including articles, bibliographies, book reviews, corrections and additions, discussions, editorials, fiction and prose, items about individuals, letters, meeting abstracts, notes, poetry, review papers, and reviews of computer software, hardware, and databases.

#### Fast Facts about *Web of Science*

- Contains over 36 million records
- Provides over 1.5 million records and more than 23 million cited references per year from more than 230 disciplines in science, the social sciences, and the arts and humanities
- Includes full bibliographic information for all backfiles, including cited references and cited reference navigation
- Includes *Century of Science* backfiles, consisting of over 850,000 items from 262 journals 1900 -1944
- Updated weekly
- Features sitewide access to:
  - *Science Citation Index Expanded*™ 1900 - present; author abstracts available from 1991 forward
  - *Social Sciences Citation Index*® 1956 - present; author abstracts available from 1992 forward
  - *Arts & Humanities Citation Index*® 1975 - present; author abstracts available from 2000 forward
  - *Index Chemicus* 1993 - present
  - *Current Chemical Reactions* 1985 - present; plus INPI archives from 1840 - 1985

**NB:** INPI is not included in the Kansas Iowa/Nelinet offer

## MEDLINE

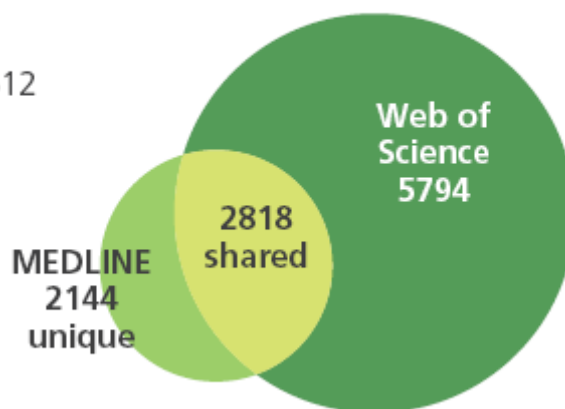
The U.S. National Library of Medicine® (NLM®) premier bibliographic database indexes life sciences records from 1950 to the present in biomedicine and life sciences, bioengineering, public health, clinical care, and plant and animal science. With over 15 million references to journal articles in the life sciences from over 4,900 worldwide publications in 30 languages, this resource covers journals, newspapers, magazines, and newsletters. More than 571,000 complete records were added in 2004.

### Relationship between *Web of Science* and MEDLINE coverage

total journals in:

*Web of Science*: 8612

MEDLINE: 4962



Through *ISI Web of Knowledge*, users can search MEDLINE with or without MeSH terms, NLM's controlled vocabulary thesaurus; and search for chemical substances using standard chemical names or CAS registry numbers. They can also link to NCBI databases for genetic sequencing information, and from MEDLINE full records to PubMed Related Articles. Furthermore, *ISI Web of Knowledge* users can discover the most recent information by viewing MEDLINE In-Process records, recently added records that haven't yet been fully indexed.

## How key *ISI Web of Knowledge* capabilities make research easier:

### The Analyze Tool: Identify crucial trends and patterns

For Dr. Karel Hruska, from The Veterinary Research Institute in Brno, Czech Republic, the Analyze Tool has opened doors to new, productive means of research. This new tool significantly and positively impacted his research on the relationship between *Mycobacterium avium* subsp. *paratuberculosis* (MAP) and Crohn's Disease.

Dr. Hruska first compiled important data by using *Web of Science* to search for articles with the phrase "PARATUBERCULOSIS AND CROHN\*". Then, he used the Analyze Tool to quickly group the results, analyze the published papers, and identify veterinary research trends.

The result was Dr. Hruska's "analysis of publications" paper in the August 2004 edition of *Veterinarni Medicina*. In his paper, he determined that the number of papers linking MAP and Crohn's Disease is increasing, and inferred that the bacterium is increasingly suspected of having involvement in Crohn's Disease. Because the disease affects cattle and other ruminants, such research impacts all aspects of the dairy and beef markets — from farmers to consumers.

### Cross search: One search delivers complete results

A cross search delivers simultaneous access to all the Thomson content a user's library subscribes to plus relevant Web sites, the library's proprietary collections, and free external publications. A search on "genetically modified foods" will provide results not only from the broad journal literature in *Web of Science* and *Current Contents Connect*, but also from conference proceedings (*ISI Proceedings*) and patent data (*Derwent Innovations Index*), as well as the specially-indexed journal literature in CAB Abstracts® (agricultural data), and FSTA® (food science and technology).

### Search options: Refine your search precisely

Search histories provide for quick and easy search query permutations, saving users time and effort in their research. By combining two different searches and using AND/OR/NOT operators, users can refine their results to include more, less, or even different results to their search. A search on "ozone" might produce 36,000 results, with a search on "pollution" bringing in over 58,000 results. By combining these two searches, a new result set of 3,289 articles was created — a much more manageable results set.

Through *ISI Web of Knowledge*, researchers can easily access a variety of broad coverage sources — multidisciplinary, multi-publisher, and geographically diverse. Content is derived from the world's leading international journals, conference proceedings, patents, chemical reactions and compounds, Web sites, and open access journals.

This content is not simply aggregated. It is carefully evaluated and selected for relevance and quality. This means that, unlike using free search engines or some of the new aggregators, researchers can avoid scanning and sorting through irrelevant information, and can quickly and easily find the high quality data they need.

The breadth of content available to the researcher within the *ISI Web of Knowledge* platform is unmatched: over 22,000 journals, 23 million patents, 12,000 conference proceedings, 5,500 Web sites, 5,000 books, 2 million chemical structures, and scholarly Web content, all anchored by *Web of Science*<sup>®</sup> and easily searchable through the cross-content search tool.

The combination of this high quality content with the intuitive *ISI Web of Knowledge* interface and unique capabilities allows users to search and analyze data with flexibility and confidence:

- A variety of search options, from Quick Search to *Cross Search*<sup>SM</sup> to Advanced (Set) Search, lets users choose the method that works best for them.
- Cross searching enables users to simultaneously search across all available data within the platform, delivering complete and unified results.

- The Analyze Tool provides insights into hidden trends and patterns by allowing users to organize records by author, publication year, source title, institution, language, subject category, and more.

- Cited reference searching allows researchers to search the literature backwards and forwards in time, as well as across disciplines, examining the impact of earlier research and how it affects today's research developments.

### Powerful links lead to expanded content

With *ISI Web of Knowledge*, researchers can benefit from links to:

- Publishers' full-text documents — free or publicly available online journals as well as 7.5 million electronic full-text records via *ISI Links*<sup>\*</sup>
- More than 5,000 expertly evaluated Web sites
- Unique citation information and cited reference searching via *Web of Science*<sup>\*</sup>
- Your library's holdings
- A wide variety of hosted and external resources

<sup>\*</sup> Depending on your institution's subscriptions